



DEO
PART YY!

by
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IT'S PLAY !

Hey VideoStar!

A lot of Fab-Preneurs (like you) approach video like a painful chore.

Let's flip the script and dive into how your videos can become a FUN experience for you AND your dream clients.

Wooo!

And as always...

Dream up,



Sarah Michelle Brown
Your Virtual Video Director



SO WHAT'S YOUR PARTY LIKE?

It's time to brainstorm the video party experience you want to give your dream clients when they watch your videos.

So let's pretend your video party is an *actual* party you're hosting for your dream clients.

What would the format be? (House party, meditation circle, dinner party, banquet hall, cool bar, pub crawl, fine dining, wine tasting, etc)

1. What kind of clothes do your guests wear to the party?
2. How do they feel at the party?
3. What's the vibe/energy of the party?
4. What's being served? (Lobster, beer, tea, finger foods, wine and cheese, green smoothies, Champagne, burgers, BBQ, etc.)




10 FUN GS

Since it's up to YOU what kind of video party experience you create, it's time to brainstorm some fun ways to prep yourself BEFORE you shoot.

Some examples include: playing music, meditating, painting, walking the dog, playing with your kids, dancing and singing loudly.

List 10 activities that light you up, that you can experiment with BEFORE you press the record button:

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.



Be sure share your
questions ah-hahs in
Facebook k group!

About SARAH

BEAVER
SHERMAN
RV

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HBERBNS
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