



SOUND 101

by

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SWEET SOUNDS

Hey VideoStar!

Sound may not be the sexiest or the most exciting part of making videos, but it's suuuuper critical to your success.

Use this Sweet Sheet to track your progress to better sound.

And as always...

Dream up,



Sarah Michelle Brown
Your Virtual Video Director



TAKING STOCK

Answer these TWO Qs to take your first sound steps.

1. Are you ready to get a better microphone than what you currently use? Why or why not?

2. When it comes to the two pro options, which one spoke to you the most and why (Lav mic vs. Shotgun mic)?

ASSESSING YOUR SPACE

It's for you to get this handy CHECKLIST to use before you shoot. Make sure you've dealt with as many noise-makers as possible.

Remember, shooting where it's quiet is über important!

Questions to ask yourself:

- Is there a loud electronic appliance nearby (air conditioner, fridge, fan, heater, blender, microwave)?
- Is there a loud entertainment system nearby (TV, computer, sound system, radio, video game)?
- Are the household land and cell phones on silent or turned off?
- Are my kids nicely distracted?
- Are there fireworks tonight?
- If I live in a neighbourhood with loud street traffic, construction, trains, etc, have I closed my windows?
- Is my mic secure and not touching my clothing or my hair?
- Am I wearing any jingling, loud accessories?
- Are there loud neighbours at the moment (party, lawn mower, etc)?
- Is it windy where I'm shooting?



SOUND ASSIGNMENT

It's time to put on your Mad Scientist hat. Experiment with using:

- Your camera's microphone.
- Your smartphone's headset microphone.
- More advanced microphones (if you have 'em).

AND experiment with different locations:

- A couple different rooms in your home / office.
- Outdoors.
- A location where people are talking (café, restaurant, office, etc).

Do a super quick test on-camera using those conditions, and write your findings here.

What did you like **and** what *didn't* you like about the different conditions?

CAMERA MIC:

SMARTPHONE HEADSET:



SOUND ASSIGNMENT (cont'd)

MORE ADVANCED MIC (Lavalier / shotgun):

ROOMS IN YOUR HOME / OFFICE:



SOUND ASSIGNMENT (cont'd)

OUTDOORS:

LOCATION WHERE PEOPLE ARE TALKING:



*Be sure to share your
questions and ah-hahs in the
Facebook group!*